

PO Box 816, Ligonier, PA 15658 724-995-1010 E-Mail tjw@LigonierTV.com

## Introducing *LigonierTV.com*



Welcome to a unique, new promotional tool for merchants in and around Ligonier. It's called **LigonierTV.com** and it is unlike any other web-based promo service currently available in this area.

We will come to your business and shoot a 2 to 7 minute, high-definition video that tells all about your business and make it available on our web site where people interested in coming to Ligonier, as well as local residents, can get a look at your business from the inside. Our host interviews your owner/manager, so the viewers get your story in your words!

The finished video is featured on LigonierTV.com and is also added to a directory of videos arranged by categories, such as shops, lodging, restaurants and so on. Someone looking for a nice restaurant can actually "visit" your establishment by video and hear you tell them why they should come dine with you.

Your video can also easily be embedded in your profile on **Ligonier.com**, which has guided visitors to the Valley for over 19 years. LigonierTV.com will also be promoted on Ligonier.com to ensure the biggest and best, targeted audience for your videos. And, when our additional companion web site PaTourismTV.com is launched, your business will be added to that as well! The videos can also be embedded into your own web site giving you additional value. The videos can be easily integrated into and shared on Facebook pages and blogs. Your video continues to remain active as long as you continue to pay the low monthly listing fee. The first 12 months are included in the production price!

We currently have several sample videos on our web site **LigonierTV.com** As we add new videos, they will be featured on the site. They are also available to be viewed individually. Take a look to get a better idea of how this works.

Right now, we are making you an incredible offer. You can get the complete package of **production**, editing and 12 months on the site for an amazing **\$499**, complete! Book your video now and lock in the current rate! Buy now and lock in your monthly rate at only **\$5 per month** after the first 12 months.

Call Wilkins Services today at 724-995-1010 to take advantage of this incredible pricing. Book your video now to get this great price. *Don't miss this one!* 

Thanks for your time,

Todd Wilkins 724-995-1010



LigonierTV.com fees consist of a low, one-time initial production fee and a monthly fee to keep the video active and remain listed on the web site.

Right now, we are giving you a great price to help get as many businesses on board as possible to take advantage of this unique service!

## **Bottom Line Pricing:**

**Package pricing** (pre-paid): All Production and **12** months site membership only **\$499** 

After first 12 months, renewal of the listing fee is only \$5/month.